



BECOME AN IMPACT INVESTOR

COMMUNITY PARTNER



TIER 1 INVESTOR



TIER 2 INVESTOR

ASTEC Industries

Lane Workforce Partnership

Summit Bank

Ziply Fiber

Lane Professional Fire Pioneers

Springfield Utility Board

Umpqua Bank

STEP UP. STAND OUT.

As an IMPACT INVESTOR, you are making a bold, collective investment in Springfield's future. Your contributions fund the Chamber's most high-impact work, from business advocacy and public policy leadership to regional workforce development and business growth.

As an Impact Investor, you're recognized at key events and celebrated annually at our invitation-only Champions and Investors Reception.

"We were determined to establish an apprenticeship program and were referred to the Springfield Area Chamber of Commerce. We got involved with their WorkReady initiatives, which helped us make connections with officials and educators to get up and running. Today, we are proud to see the growth of CTE in our community, and proud that our investment in the Chamber contributes to that growth. It's well worth our investment."

- Deborah K. Creager, CCIFP
CFO/COO, Chambers Construction



For more information,
contact Paige Walters:
paige@springfield-chamber.org





INVEST IN IMPACT

WORKFORCE AND TALENT

We strengthen our region's talent pipeline by connecting students, job seekers, and employers, while supporting the ongoing development of current employees and managers. Through strong public-private partnerships we ensure training programs and workforce investments are aligned and responsive to industry needs.



Student Access Pass

Linking students to local employers and career pathways through Chamber programs; providing online career tools that connect local talent with employers.

Leadership Development

Cultivating business leaders through professional development programs like the Leadership Summit; equipping managers and business leaders with necessary tools to manage effectively in our Essential Skills Workshop.

Career & Technical Education (CTE) Grant

Funding programs that prepare students for high-demand, career-ready occupations.

BUSINESS ADVOCACY

We give business a seat at the table, shaping policy, building relationships with decision-makers, and championing an economy where business can thrive. Our advocacy is rooted in data and dialogue, and focused on creating a competitive business climate.



Chamber Roundtable Program

Hosted discussions and industry tours that foster dialogue and shared learning between business and community leaders on timely policy, workforce, and economic development issues.

State of Business Program

Providing economic insights and business outlooks from industry and policy experts.

Policy Engagement

Engaging at the local, state, and federal levels to advance policies that support economic competitiveness and a strong business climate.

Business Climate

Annual assessment of the region's business climate tracking emerging trends and identifying key challenges and opportunities. The findings inform advocacy efforts, guide program development, and ensure the voice of business is reflected in policy and economic decision-making.

BUSINESS GROWTH

We actively connect businesses with the tools, expertise, education, and resources they need to grow and succeed. Our programs provide vital support, visibility, and networking opportunities that help businesses expand and thrive.



Small Business Solutions Hub

Offering peer-led tools and resource-sharing to help small businesses overcome barriers and grow strategically.

Networking

Creating meaningful business connections through programs like Greeters and Business After Hours, and Chamber Open Houses.

Visibility

Local business promotion through marketing platforms like The Bottom Line, Member Connect, the Magazine + Directory, and the Springfield Chamber E-Gift Card.

We've really benefited from the visibility, connections, and community support that come with Chamber membership. The staff is fantastic – always responsive, helpful, and genuinely invested in helping local businesses thrive.

– Justin Quick
Owner, Dry Pro



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WORK TOGETHER FOR COMMUNITY



11 CHAMBER ROUNDTABLES

4 Tours | 416 Participants
[2024]



"The Chamber Roundtable is great. I once did it and it was great. Super duper greatness. The Chamber Roundtable is great. I once did it and it was great. Super duper greatness. The Chamber Roundtable is great. I once did it and it was great."

Brian Wells,
Senior VP, Marketing and Strategic Development
Rosboro



6,830 HRS. BUSINESS CONNECTIONS

Business After Hours
Open House | Greeters
[2024]



"On an almost daily basis, I have the opportunity to refer one of my fellow Greeters' businesses to a client or a friend. And with fair reguarity, I hear from new clients who heard about me from a fellow Greeter. I'd say my Tuesday mornings at Greeters are time well spent."

Joel Smith,
Cascadia Estate Planning



3,040 HRS. LEADERSHIP EDUCATION

Leadership Summit
Leadership Eugene Springfield
[2024]



"[Essential Skills Workshop] provided me with great insights about myself as a leader, and how I can have the greatest impact on my team. Further, it helped me think about the various personalities, strengths, and weaknesses of my team members and how to maximize each of those to be more effective."

Scott Kuvaas,
WaFd Bank



BUSINESS ADVOCACY

21 Legislative and Regulatory Interventions to Date
17K Jobs Represented in Key Traded-Sector Industries



"I love the Chamber's advocacy work because they support small business from behind the scenes. I love the Chamber's advocacy work because they support small business from behind the scenes."

Stacy Koos,
Senior VP and Market Development Officer,
Summit Bank