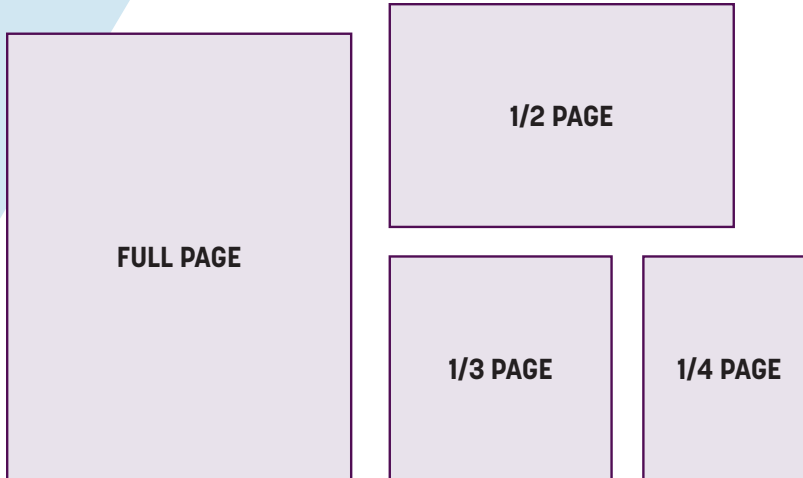


REACH AN ESTIMATED 7,600+ LOCAL READERS



AD SIZES

	WIDTH	HEIGHT
FULL PAGE (BLEED)	8.625"	11.125"
FULL PAGE	7.375"	9.875"
1/2 PAGE	7.375"	4.875"
1/3 PAGE	4.875"	4.875"
1/4 PAGE	3.625"	4.875"

AD RATES

FULL PAGES – PREMIUM	PRICE
Outside Back Cover	\$4,595
Inside Cover	\$3,495
Inside Front Facing	\$2,895
Directory Front	\$3,495

STANDARD PAGES

FULL PAGE	\$2,395
1/2 PAGE	\$1,375
1/3 PAGE	\$895
1/4 PAGE	\$695

Directory Highlight Box\$125

DIGITAL REQUIREMENTS

ACCEPTED FILE FORMATS

- PDF (PREFERRED). Must be press-ready: 4-color process (CMYK) images; no spot colors; all fonts embedded.
- PSD/TIF/EPS. Must be print-ready: CMYK color space; 300 dpi at actual size; high-resolution images should not be scaled more than 115% for best image quality.

FULL-PAGE BLEED REQUIREMENTS

- BLEED ADS are recommended for all premium and standard full page ads. Please see AD SIZES for correct size and live area requirements.
- BLEED SPECIFICATIONS. Bleed size: 8.625" x 11.125"; trim size: 8.375" x 10.875"; live area: 7.875" x 10.375".

ADDITIONAL REMINDERS

- The Springfield Area Chamber of Commerce is not responsible for any errors in content.
- Graphic Design/ad layout may be provided. Additional costs may be incurred; please ask for details.

Primary point of contact: John Garbett
john@springfield-chamber.org

RESERVATION DEADLINE EXTENDED!

SEPTEMBER 12