

Our suite of digital activations are built to help you tap into the affinity of the sporting events you sponsor and turn it into action and sales. **Earn emails, send offers, and build connection with fans.**



SCRATCH & WIN

Looking to drive traffic to your store/restaurant? With scratch & win fans scratch digital cards to win offers that are sent directly to the user's email for easy redemption.

Best for brands looking to:

- Send Offers
- Earn Leads

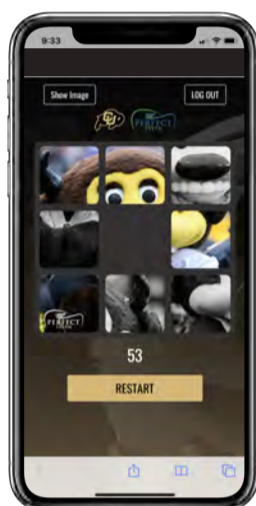


PHOTO SCRAMBLE

Looking to show off photos of your product or of the event? With this engaging game fans move tiles to try and unscramble the photo. First fans to do so win an offer or prize that is sent right to their email inbox.

Best for brands looking to:

- Show off products
- Earn Leads

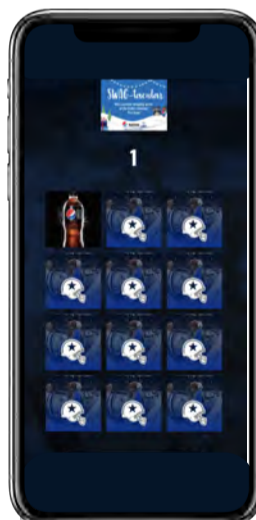


TRIVIA

Looking to tap into the history and nostalgia of a team or event? Our trivia activation helps your brand turn fan affinity into action. Fans answer questions on their phone and if correct they earn offers that are sent directly to their email for easy redemption.

Best for brands looking to:

- Tap into event/team nostalgia
- Earn Leads



MEMORY MATCH

Need to show off multiple dishes or products in your line? Utilize memory match to educate fans while sending offers. Fans match the tiles and when completed win prizes sent to their inbox for easy redemption.

Best for brands looking to:

- Send Offers
- Earn Leads



PREDICTION

Fans love to guess the outcome at sporting events, with our prediction activation you can match your brand with the excitement of the game. Fans predict a stat and if correct earn prizes that are sent directly to their inbox for easy redemption.

Best for brands looking to:

- Connect with live events
- Earn Leads